

For Immediate Release

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NATIONALLY RECOGNIZED ECONOMIST TO SPEAK TO LOCAL MANUFACTURERS

Dayton, Ohio -- The Dayton Region Manufacturers Association (DRMA) will present a webinar titled “Economic Outlook Through and Beyond COVID-19” featuring Brian Beaulieu, a nationally recognized economist, on Friday, September 11, starting at 8:30 a.m.

Beaulieu, CEO of ITR Economics, will give manufacturers and other businesses insight on how to forecast, plan, and increase their profits based on business cycle trend analyses. With an accuracy rate of 94.7%, ITR Economics provides the best economic intelligence to reduce risk and drive practical and profitable business decisions.

According to Beaulieu, “ITR Economics will help you by putting parameters around the uncertainty, cutting through the emotions and the noise. Our approach is numbers driven based on decades of experience, much of which can be applied even during a pandemic. While you don’t know when you are going to come across a ‘black swan’ event, there are effective ways to see through them and discern what lies beyond. Be it growth, or depression, we will bring you the objective outlook.” Attend and learn what the leading indicators are telling us and what it all means for the manufacturing industry going forward.

Beaulieu is a dynamic, interesting and entertaining speaker who has spent over 25 years traveling around the U.S. and Canada speaking to business owners as an informed economic consultant. Beaulieu is co-author of the books *Prosperity in the Age of Decline*, *Make Your Move* and the children’s book *But I Want It*. Brian, along with his business partner Alan, is currently researching a fourth book in addition to conducting applied research into setting the gold standard for business cycle forecasting in the equity markets.

Sponsored by Bank of America, the webinar will be presented from 8:30 to 10:00 a.m. The price for members is \$75 per person and \$100 per person for non-members. For more information, visit the DRMA website at www.DaytonRMA.org.

The Dayton Region Manufacturers Association (DRMA) provides programming, education, and peer-to-peer connectivity opportunities for members serving the aerospace, agricultural, medical, construction, defense and other markets. It represents over 200 manufacturers in the Dayton Region and has 400 member companies. Manufacturing in the Dayton Region employs over 123,000 workers earning \$8.8 billion in annual payroll. For more information about DRMA, visit www.DaytonRMA.org.

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