

**For Immediate Release**

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## **NATIONALLY RECOGNIZED ECONOMIST TO SPEAK TO LOCAL MANUFACTURERS**

Dayton, Ohio -- The Dayton Region Manufacturers Association (DRMA) will present “Riding the Crest” featuring Brian Beaulieu, a nationally recognized economist, on Thursday, April 11, starting at 7:30 a.m. at The Holiday Inn Dayton Fairborn, across from Wright State University.

Beaulieu, CEO of ITR Economics, will give manufacturers and other businesses insight on how to forecast, plan, and increase their profits based on business cycle trend analyses. ITR Economics predicts future economic trends with a 94.7% accuracy rate and 60 years of correct calls.

According to Beaulieu, “Economic trends are shifting. Seeing those shifts, understanding them, and setting realistic expectations for the remainder of 2019 and for 2020 will require managers to be keenly aware of the changes taking place. Thinking and planning for the changes before they are on our door step is key to being successful as we go through the business cycle.” Attend and learn what the leading indicators are telling us and what it all means for the manufacturing industry going forward.

Beaulieu is a dynamic, interesting and entertaining speaker who has spent over 25 years traveling around the U.S. and Canada speaking to business owners as an informed economic consultant. Beaulieu is co-author of the books *Prosperity in the Age of Decline*, *Make Your Move* and the children’s book *But I Want It*. Brian, along with his business partner Alan, is currently researching a fourth book in addition to conducting applied research into setting the gold standard for business cycle forecasting in the equity markets.

Sponsored by Bank of America, the event will take place at The Holiday Inn Dayton Fairborn. Doors open at 7:30 a.m. for registration and breakfast; the presentation begins at 8:30 and ends 10. Seating is limited. The price is \$75 for DRMA members and \$100 for non-members. For more information, visit the DRMA website at [www.DaytonRMA.org](http://www.DaytonRMA.org).

*The Dayton Region Manufacturers Association (DRMA) provides programming, education and peer-to-peer networking opportunities for members serving the aerospace, agricultural, medical, construction, defense and other markets. It represents 250 manufacturers in the Dayton Region and has over 420 member companies. Manufacturing is critical to the region’s economy, employing over 123,000 workers earning \$8.8 billion in annual payroll. For more information about DRMA, visit [www.DaytonRMA.org](http://www.DaytonRMA.org).*